

CITY OF BROCKVILLE

Victoria Building,
1 King St. W. Box 5000
Brockville, ON, Canada K6V 7A5
Ph 613.342.8772 FX 613.342.8780
themayor@brockville.com



OFFICE OF THE MAYOR

November 22, 2021

Honourable Peter Bethlenfalvy, Minister of Finance

Subject: Launch of South Eastern Ontario Production Accelerator Fund (SEOPAF)
via implementation of a NEW film stream fund within the EODF

Dear Minister Bethlenfalvy,

On behalf of the City of Brockville, please accept our support the establishment of the South Eastern Ontario Production Accelerator Fund (SEOPAF).

The Ontario government's implementation of SEOPAF will accelerate regional sector capacity and job growth and bring new revenue. It's a bold initiative – focused on regional growth where it is most needed (as per government studies 2009-2019). South Eastern Ontario.

Brockville Council is in full support of the SEOPAF as an initiative that presents a clear plan for much needed economic growth in this region. The SEOPAF will amplify opportunities, build capacity regionally and create job diversity and training for our college graduates while generating year-round revenue across diverse sectors.

In creating a new film stream fund within an existing regional fund like the EODF, government builds on an existing success model. The "success" proof is the positive regional impact of a screen-based fund in the North, where a stackable incentive was specially set up as a film stream fund within NOHFC nearly two decades ago. That Northern film stream created a sustainable \$100M+ year-over-year industry with an impressive 5:1 ROI. We believe our region can match or exceed that return.

Please give the SEOPAF a bold initiative for regional economic recovery, full consideration for implementation in upcoming Budget decisions. The SE Ontario region has all the resources necessary to be the NEXT centre of excellence and is primed for this initiative.

Sincerely,

A handwritten signature in black ink, appearing to read "Mike Kalivas".

Mike Kalivas
Mayor

CC: Premier Doug Ford
Honourable Vic Fedeli, Minister of Economic Development, Job Creation and Trade

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Premier Doug Ford

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