



January 10, 2022

ATTN: Premier Doug Ford
Honourable Peter Bethlenfalvy, Minister of Finance
Honourable Vic Fedeli, Minister of Economic Development, Job Creation & Trade

RE: Launch of South Eastern Ontario Production Accelerator Fund (SEOPAF) via Implementation of a NEW EODF Film Stream

Dear Premier Ford and Ministers Bethlenfalvy and Fedeli,

On behalf of Lennox & Addington County Council, I wish to offer our support regarding the establishment of the South Eastern Ontario Production Accelerator Fund (SEOPAF).

The implementation of SEOPAF will accelerate regional sector capacity and job growth and bring new revenue to South Eastern Ontario. Lennox & Addington County is in full support of the SEOPAF as an initiative that presents a clear plan for economic growth in this region. The project will amplify opportunities, build capacity regionally and create job diversity and training for our region's college graduates while generating year-round revenue across diverse sectors.

A screen-based fund in Northern Ontario was created nearly two decades ago, creating a sustainable \$100M+ year-over-year industry with an impressive 5:1 return on investment. Based on the success of this initiative, we are confident that South Eastern Ontario can match or exceed that ROI through the implementation of a new film stream fund within an existing regional fund like the Eastern Ontario Development Fund.

There is enormous potential for the film and television industry in South Eastern Ontario. Investment in the South Eastern Ontario Production Accelerator Fund can positively impact the region's economy. Please do not hesitate to contact me should you have any questions.

Respectfully,

Warden Ric Bresee

cc. Lennox and Addington County Council