



February 23, 2021

VIA EMAIL

ATTN: Honourable Vic Fedeli, Minister of Economic Development, Job Creation and Trade
Honourable Lisa MacLeod, Minister of Heritage, Sport, Tourism and Culture

RE: Establishment of South Eastern Ontario Production Accelerator Fund (SEOPAF)

Dear Ministers Fedeli and MacLeod,

I am a co-founder and President for Ontario-based Don Carmody Television (DCTV). Our productions include the first-ever Canadian original series commissioned by Netflix, *Between*, the Emmy-nominated mini-series *The Secret Life of Marilyn Monroe*, *Shadowhunters* for Disney and the International Emmy-nominated *Tokyo Trial* for NHK (Japan) & Netflix.

Most recently, we produced a television series which I was the co-creator of, an Ontario-originated original family drama series, *Northern Rescue*, which was co-commissioned by the CBC and Netflix for international distribution. This project was shot in Northern Ontario and was a recipient of the NOHFC program. Were it not for the NOHFC's participation in the program's financing, the production would simply not have shot within the Province and would have alternatively been set up in another North American region where similar or comparable investments would have been possible.

The establishment of South Eastern Ontario as a new, bonafide, production region for the Province, will provide a more even disbursement of production volumes and impact throughout Ontario, while also providing shoulder season investment and economic impact within the region which currently struggles with the boom and bust Summer cycle enjoyed from the tourism season in the South East region.

I am a big believer in everything contained within the SEOPAF proposal. I was consulted during its creation and continue to support its vision and principles to this day and would be happy to speak in greater detail around the proposal's implementation, or any of the elements and/or concepts contained within the SEOPAF proposal.

It is a remarkable opportunity to grow the film & television industry as a sector of Ontario's economy. I believe it was Premier Ford who boldly and confidently stated that he would like to see Ontario's filming reach heights of \$5B annually. I believe regional stimulus programs (such as the SEOPAF), are intelligent, sustainable measures the Province is able to take that are able to deliver immediate multiples on the investment through the attraction and spend locally of outside, non-Ontario dollars.

As a resident of Prince Edward County, I thank you again for your time and consideration of the SEOPAF proposal and look forward to next steps between your Ministries, the Province, my home region and our industry. Please feel free to contact me should you wish to discuss this letter and/or my involvement in greater detail.

Respectfully,

A handwritten signature in black ink, appearing to read 'D. Cormican', is written over a light blue rectangular background.

DAVID CORMICAN
PRESIDENT & CO-FOUNDER

*and resident at Sheba's Island
(West Lake, Picton, Prince Edward County, Ontario)*

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