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October 6, 2021

Sent via email

Honourable Lisa MacLeod
Minister of Heritage, Sport, Tourism and Culture Industries
and
Honourable Vic Fedeli
Minister of Economic Development, Job Creation and Trade

RE: South Eastern Ontario Production Accelerator Fund (SEOPAF)

Dear Ministers MacLeod and Fedeli,

Firstly, I want to say how great it was to see you both at the recent film and television fundraiser a few weeks ago. Your commitment, and that of the Party, to the film, television and digital media sector in Ontario has been incredible before, during and, as we hopefully come out of COVID-19, after the pandemic. The night was a great way for the sector to say “*Thank You*” for your on-going support.

Secondly, as you are aware, Ontario has experienced tremendous growth over the last number of years in film, television and digital media production. While this has been challenged by the COVID-19 pandemic, we as a sector continue to grow by leaps and bounds and we whole heartedly share in the Premier’s vision of growing our sector in Ontario into a \$5 billion a year industry.

It is in this vein that I am writing to convey the support of NABET 700-M UNIFOR in the creation of the South Eastern Ontario Production Accelerator Fund (SEOPAF) that not only amplifies existing successes in the content creation industry in Ontario but will also build a sustainable film and television industry in the region.

As you are also aware, NABET 700-M UNIFOR represents almost 3,000 film, television and digital media Technicians across the Province of Ontario in departments such as hair, makeup, grip, electric, transport, props, sets, costume, construction, paint, sound and special effects. NABET 700-M UNIFOR Members have the pleasure of working on many amazing productions seen around the world such as *Night*

Raiders, Workin' Moms, Murdoch Mysteries, Coroner, Strays, Hardy Boys, Stockholm, Indian Horse, Good Witch and Schitt's Creek.

Domestic production in particular is in need of support and it is the belief of NABET 700-M UNIFOR that supports such as the SEOPAF, when combined with other mechanisms already in place in the Province will only serve to grow the business across the Province.

With that growth in business comes the need for workforce development initiatives in the region as well. NABET 700-M UNIFOR has been spearheading a number of initiatives to grow the pool of talented and highly skilled Technicians available which is something we look forward to continuing to develop so that there is a talent base from the region, living in the region available to service the work in the region.

NABET 700-M UNIFOR looks forward to being a part of on-going discussions with our industry partners on how SEOPAF could be a benefit for us all.

Yours very truly,

A handwritten signature in black ink, appearing to read 'JM', written in a cursive style.

Jayson Mosek,
Business Agent
NABET 700-M UNIFOR

CC: Peggy Kyriakidou, President, NABET 700-M UNIFOR