



LOWER TRENT CONSERVATION

714 Murray Street, R.R. 1, Trenton, Ontario K8V 5P4

■ Tel: 613-394-4829 ■ Fax: 613-394-5226 ■ Website: www.ltc.on.ca ■ Email: information@ltc.on.ca

Registered Charitable Organization No. 107646598RR0001

March 22, 2022

TO: Premier Doug Ford
Honourable Peter Bethlenfalvy, Minister of Finance
Honourable Vic Fedeli, Minister of Economic Development, Job Creation and Trade

RE: Launch of South Eastern Ontario Production Accelerator Fund (SEOPAF) via implementation of a new film stream fund within the Eastern Ontario Development Fund

Dear Premier Ford and Ministers Bethlenfalvy and Fedeli,

Lower Trent Conservation is a community-based, nonprofit, environmental protection organization dedicated to protecting, restoring, and managing natural resources across the Lower Trent watershed region. Established by the provincial government and our municipal partners in 1968, under the Conservation Authorities Act, Lower Trent Conservation is one of 36 Conservation Authorities in Ontario, and a member of Conservation Ontario. Lower Trent Conservation works in partnership with municipal, provincial and federal governments, businesses, community organizations and the general public to deliver locally-based environmental programs.

Lower Trent Conservation staff have been working with our Regional Tourism Office (RTO-9), Kingston Film Office, City/Municipal partners, and other partners to actively promote tourism for the South Eastern Ontario region to support and grow the tourism industry. LTC's Conservation Lands are a destination for tourism-related activities and other sectors such as the commercial film industry.

Lower Trent Conservation supports the establishment of the South Eastern Ontario Production Accelerator Fund (SEOPAF) via implementation of a new film stream fund within the Eastern Ontario Development Fund (EODF)

SEOPAF is an initiative that presents a clear plan to produce regional revenue and bolster economic growth. SEOPAF focusses regional growth where it is **most** needed in South Eastern Ontario.

SEOPAF will amplify opportunities, build capacity regionally and create job diversity and training for local college graduates while generating year round revenue across diverse sectors.



LOWER TRENT CONSERVATION

714 Murray Street, R.R. 1, Trenton, Ontario K8V 5P4

■ Tel: 613-394-4829 ■ Fax: 613-394-5226 ■ Website: www.ltc.on.ca ■ Email: information@ltc.on.ca

Registered Charitable Organization No. 107646598RR0001

In creating a new film stream fund within an existing regional fund like the EODF, the government can build on an existing success model. The “success” proof is the positive regional impact of a screen-based fund in the North, where a stackable incentive was specially set up as a film stream fund within NOHFC nearly two decades ago. That Northern film stream created a sustainable \$100M+ year-over-year industry with an impressive 5:1 Return on Investment. These healthy return ratios should be available to South Eastern Ontario.

The Ontario government’s implementation of SEOPAF will accelerate regional sector capacity and job growth and bring new revenue.

Please consider support for SEOPAF for policy consideration in upcoming Budget decisions. The South Eastern Ontario region has all of the resources necessary to be the next centre of excellence and is primed for this initiative.

Sincerely

Rhonda Bateman
Chief Administrative Officer/Secretary-Treasurer
Lower Trent Conservation

CC:

Eric Sandford, Chair, Lower Trent Region Conservation Authority

For Premier Doug Ford:

Leif Malling
Amin Massoudi
Patrick Sackville
Andrew Sidnell
Zach Potashner

For Minister Vic Fedeli

Minister Vic Fedeli
Greg Gordon
Justyna Zegarmistrz
Juliana Wilson



LOWER TRENT CONSERVATION

714 Murray Street, R.R. 1, Trenton, Ontario K8V 5P4

■ Tel: 613-394-4829 ■ Fax: 613-394-5226 ■ Website: www.ltc.on.ca ■ Email: information@ltc.on.ca

Registered Charitable Organization No. 107646598RR0001

For Associate Minister Nina Tangri

Associate Minister Nina Tangri

Heather Potter

Benjamin Levitt

For Minister Steve Clark

Minister Steve Clark

Luca Bucc

Kirstin Jensen

Graham Mcgregor

Alesia DeDonato

For Minister Bethlenfalvy

Minister Peter Bethlenfalvy

Richard Clark

Kris Barnier

Navreet Hundal

Michael Parsa

Marcus Battaglia

Will Bouma

