

Toronto, February 16, 2021

Minister MacLeod,
Minister Fedeli,

Sphere Media, a leader in the field of creation, adaptation, production and distribution of television and cinematographic content, alongside subsidiaries BGM and Sienna Films applauds and supports the creation of the South Eastern Ontario Production Accelerator fund (SEOPAF), a complement to the already existing funding options in the Ontario tv and film industries.

The fund would benefit the tv and film sector in the Cobourg, Port Hope, Belleville-Trenton and Kingston regions, which have been identified as new creative hubs in Ontario. The impact from the creation of this fund would be significant: it would help attract talent to the area, enable the creation of skilled jobs, at the same time revitalizing the economy of the entire South Eastern Ontario region.

In the first year, we would suggest considering a deeming plan for people coming from outside the region; it would help attract the first productions and build capacity through training and experience for Southern Ontario and in the long-term help build a strong base that would attract a higher number of big budget productions.

The initiators of the project have already received lots of support from several Ontario Ministers. We sincerely hope you will consider our ask and that you will examine the possibility of announcing the creation of the fund in the upcoming March budget.

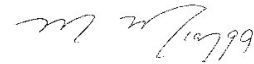
With our best regards,



Bruno Dubé
Sphere Media



Jennifer Kawaja
Sienna Films



Marlo Miazga
BGM

